

Benjamin Gellman-Chomsky



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Skills

- Proven sportscaster with seven years of experience broadcasting Minor League Baseball games
- Seasoned in cold-calling and external sponsorship sales, as well as public relations, marketing and customer service
- Power user of Adobe Creative Suite, particularly Photoshop, InDesign, and Audition

Relevant Recent Experience

[Salem Red Sox Baseball Club, Salem, Virginia](#)

February/2017- September/2018

Class-A Affiliate of the Boston Red Sox

Director of Broadcasting and Media Relations

- Broadcasted all regular-season games, nearly exclusively as solo voice in broadcast booth
- Voice of 2017 Carolina League All-Star Classic; on-field emcee for Home Run Derby event
- Managed in-game social media updates of game events via Twitter; cut, edited highlights during game for use during postgame show
- Generated more than \$15,000 in sponsorship sales; ensured all on-air sponsorship activations were fulfilled, tracked consistently
- Researched, designed and produced season media guides (each over 130 pages)

[New Hampshire Fisher Cats Baseball Club, Manchester, New Hampshire](#)

February/2015- August/2016

Class-AA Affiliate of the Toronto Blue Jays

Broadcaster/Ticket Sales Account Executive/Media Relations Coordinator

- Broadcasted all road games and select home games for team
- Helped manage social media for team, with live-tweeting of games and innovative Facebook Live video events
- Generated more than \$20,000 of group sales and season ticket revenue through phone and in-person sales
- Worked closely with front office and field staff to ensure team presence at community and franchise events

[Clearwater Threshers Baseball Club, Clearwater, Florida](#)

February/2013 - September/2013

Single-A Baseball Affiliate of the Philadelphia Phillies, directly owned by Phillies

Broadcaster/Media Relations Coordinator

- Broadcasted more than 100 regular season games and provided running social media updates during action
- Produced team media guide and daily notes using InDesign, Photoshop, and Illustrator, with extensive research
- Conducted audio and on-camera interviews with players to promote team via website and live on scoreboard

[Hudson Valley Renegades Baseball Club, Wappingers Falls, New York](#)

May/2012- September/2012

Short Season-A Affiliate of the Tampa Bay Rays, member of the Goldklang Group

Team Broadcaster

- Broadcasted play-by-play for all 76 regular season games and all postseason games, including NYPL Championship
- Acted as primary contact for all external media, issuing credentials and handling press requests
- Wrote postgame recaps for all Renegades games and published them to web; distributed via email press release
- Hosted and produced live pregame show on-field, helping to promote sponsors and guests

[Hickory Crawdads Baseball Club, Hickory, North Carolina](#)

February/2011- August/2011

Class-A Affiliate of the Texas Rangers

Broadcasting Assistant

- Broadcasted play-by-play and color commentary for 70 regular season games
- Produced Facebook posts, Twitter announcements, newsletter articles, and social media initiatives for team
- Interviewed players and managers for pregame show; wrote blog articles for official team site

Education

[Syracuse University, Syracuse, New York](#)

June/2008 - August/2009

M.S., Broadcast Journalism. Graduated *Magna Cum Laude*, August 2009.

[Brandeis University, Waltham, Massachusetts](#)

September/2004 - May/2008

B.A., English (minor in Journalism), Graduated *Cum Laude*, May 2008. National Merit Scholar.

References

- Allen Lawrence, Vice President/Assistant General Manager, Salem Red Sox. 540-389-3333, alawrence@salemsox.com
- Mike Ramshaw, Team President, New Hampshire Fisher Cats. 603-641-2005, mramshaw@nhfishercats.com
- Jason Adams, Assistant General Manager, Clearwater Threshers. 727-712-4411, jadams@threshersbaseball.com
- Andrew Buchbinder, Broadcaster/Public Relations Manager, Springfield Cardinals. 914-523-6471, abuchbinder@cardinals.com
- Ron Stutts, Host and Morning Anchor, WCHL Radio. 919-933-4165.